



Technology Integration Group.

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## **FOR IMMEDIATE RELEASE**

### **Bruce Geier of Technology Integration Group Receives Business Leadership Award**

*CEO recognized for thought leadership in business and computer technology*

**San Diego, CA - October 22, 2014** – Bruce Geier, CEO of Global IT solutions integrator Technology Integration Group (TIG) received the Business Leadership Award from the Asian Business Association of San Diego (ABA). Lawrence Henry, Senior Vice President and Regional Executive at Union Bank presented this award during the ABA Gala recently held at the Town and Country Hotel. This award recognized the accomplishments of Bruce Geier whose dedication, vision, character and leadership have made an outstanding contribution to the business community. Bruce was acknowledged as a thought leader in business and computer technology solutions with a long-standing commitment to diversity and small businesses in the community he serves.

“On behalf of our ABA Staff and Board of Directors, we were thrilled to honor Mr. Geier, with the Business Leadership Award, acknowledging his stellar contributions and visionary leadership in the business community.” said ABA President & CEO, Wendy Urushima-Conn

Each year, the ABA Annual Awards Dinner draws over 500 guests from around the County to celebrate the entrepreneurial spirit and has recognize the outstanding performance of local Pan Asian leaders and students for the last 16 years. This is ABA's largest annual event, raising funds to support the organization's programs, special events and scholarship fund.

“It is an honor to be recognized along with other distinguished awardees for the business contributions made in our community. I am equally proud of the extraordinary contributions, opportunities and resources of the ABA for the past 16 years.” said Bruce Geier, CEO and President of Technology Integration Group.

#### About TIG

TIG is a premier ISO 9001:2008 certified, full-service IT systems integrator with 33 years of experience providing end-to-end technology solutions. Financially stable, TIG has remained profitable every year since the company's founding in 1981. TIG is a Certified Minority Enterprise and a Corporate Plus® member of the National Minority Supplier Development Council (NMSDC). In addition to the company's headquarters in San Diego, TIG has 23 offices located in Albuquerque, Atlanta, Boise, Denver, Eugene, Detroit, Honolulu, Indianapolis, Irvine, Fort Walton Beach, Las Vegas, Los Angeles, Mobile, Pensacola, Philadelphia, Richmond, Sacramento, San Antonio, San Francisco Bay Area, Seattle, Tampa, and Shanghai, China. For more information visit [www.tig.com](http://www.tig.com)

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**FOR IMMEDIATE RELEASE**

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**Asian Business Association Celebrates 24<sup>th</sup> Annual Scholarship and Awards Gala**  
*Awards and scholarships presented to individuals for their dedication and service to our community and economy*

**SAN DIEGO, CA** – The [Asian Business Association of San Diego](http://www.abasd.org) (ABA), San Diego's premiere Asian business organization, held their 24<sup>th</sup> Annual Scholarship and Awards Gala on October 15, 2014 at the Town and Country Resort in Mission Valley. With an attendance of more than 400 community and business leaders, the Gala was a sold out success.

Guests enjoyed both a live and silent auction to support the ABA Foundation Scholarship Program, delicious dinner and a video highlighting the Asian business community. Highlights of the Gala also included a welcome message from Mayor Kevin Faulconer and a performance by Naruwan Taiko.

**The 2014 ABA Awards were presented to:**

Lifetime Achievement Award:	Tom Hom, Tom Hom Group
Outstanding Corporation:	SDG&E
2014 ABA Member of the Year:	Supervisor Dave Roberts, County of San Diego
Outstanding Entrepreneur:	Elvin Lai, Ocean Park Inn Hotel
Business Leadership Award:	Bruce Geier, Technology Integration Group
Trailblazer Award:	Tom Tabor, Tabor Communications Inc.
President's Award:	Bart Conn, Biophysics Chiropractic

**The 2014 Scholarships were awarded to the following future student leaders:**

Thomas N. Fat Scholarship:	Kim Phan, Del Norte High School
ABA Foundation Scholarship:	Jeffrey Wang, Westview High School
ABA Foundation Scholarship:	Lauren Hirota, Fallbrook Union High School

**Asian Business Association**

*ABA San Diego provides a strong voice on business, cultural and political issues of interest to San Diego's Asian & Pacific Islander community. Mainstream in our focus, we facilitate the growth and development of member businesses through ongoing entrepreneurial education, communication and business networking programs.*

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